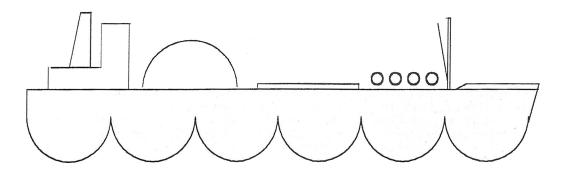
BULK SHIPPING DEVELOPMENT SYSTEM

Design Optimization & Project Economic Analysis

for

Tanker, Dry Bulk and Liquified Gas

Marine Transport Systems



"Superior Tools for Better Solutions!"



TransTech Marine Co. Background

- Founded 1979
- Shipping Research / Design / Financial Advisory
- "Superior Tools for Better Solutions"
 - Trade Research
 - Preliminary Design
 - Project Financial Planning

How Boeing Got a New Airliner Aloft Long Development Was Welded to Tough Bargaining

By RICK WARTZMAN

Stoff Reporter of THE WALL STREET JOHNAL.

**After five days of intensive labor, Phil
Condit's baby was born, weighing 506,000
Toxunds.

"Tim very proud," said the executive in charge of Boeing Co.'s new 777 Jelliner, which UAL Corp.'s United Airlines becametile first to order a fortnight ago. "We're talking about entering a market that could easily see 50 years of production." United Scall for up to 68 of the wide-

lookly twin-engine planes assures that Boe-

ling will build a whole different size of air

craft, a 300-seater that falls between its 767
and 471 jumbo models. At stake, as Boeing
harkes its long-awaited move to replace
vider DC-10s and L-1011s, is an estimated
5250 billion in business. The market is also
covered by the European consortium
Atribus Industrie and St. Louis-based
AtcDonnell Douglas Corp., which have put
the Seattle concern in an unfamiliar catchup role by having aiready sold hundreds of
Opeir A 330. A 340 and MD-11 airliners.

Z But no one could catch Boeing a couple
of weeks ago, by sealing the record 522 billipa United order, which includes bookings
for as many as 60 474-608, some think the
company has introduced in the 777 a juggernaut that will reshape jetliner compet-

rpman a contender.

Frew corporations dominate their field like Boeing, which is powerful enough to tip the U.S. trade balance singlehandedly. Not that its competitors are rolling over.

We think we already have a pretty established, proven product. "said John Leahy, Airbus's chief negotiator. Added Robert Hood, president of McDonnell's commercial aircraft division: "I don't think the 717 afters our strategy one bit."

tions well into the next century. McDon-

nell's ability to compete over the long haul

is questionable, though Airbus is sure to

Boeing's victory in the United battle wasn't easy. Arriving at the airline's sub-urban Chicago headquarters on a Wednesday. brokers for the aircraft producers holed up in a series of conference rooms about 50 feet apart. Representatives from competing engine-makers General Electric Co., Rolls-Royce PLC and United Technologies Corp. 5 Pratt & Whiteny division did likewise. The teams haggled, crunched numbers and guzzled coffee. Jack Pope. United's chief financial officer, bounded from 100m to 100m, prying concessions.

- Finally, by Sunday, Mr. Condition.

"couldn't stand it anymore." In the words of one United official. So he raced to Chicago to answer personally some last, lin-gering questions about the plane's range and payload. By the time he arrived, though, the bargaining was over. After years of planning, the T7 finally had a buyer, and Boeing its first new aircraft program in 11 years.

program in 11 years.

McDonnell and Airbus knew all along they faced an uphill fight. For one thing. United leans toward "rationalizing" its fleet—operating planes made by one manufacturer. When it phases out its DC-10s in favor of the T7s in the mid-1998s, the commonality achieved by going all-Boeing will saye on spare parts and training.

Design Strategy

United wasn't in a position to make or break the 717 program. Boeing had worked closely in designing the plane with two other domestic and five foreign airlines that it still considers strong candidates to become early buyers. Nonetheless, with U.S. air travel softening, it is not certain that American or Delta will be so quick to sign up. And although British Airways. Japan Air Lines. All Nippon Airways. Quatas Airlines and Cathay Pacific are all strong carriers, "Boeing's board wanted to have at least one solid domestic customer on the 717 before it gave its okay," said an industry executive. Boeing directors, set to meet foday, must still launch the plane.

Likely adding to Boeing's motivation was the failure of its last design program—the 150-seat 7J7, which was to use a new "propfam" fuel-saving engine, but was shelved in 1987 for lack of a market.

Today's 777 was originally dubbed the 767-X because it was seen as a straight de rivative of the 270-passenger 767 twin-jet. Aiming to please potential buyers, how ever. Boeing ended up with something quite different. It toyed with various elongations of the standard nine-seat-abreast 767 fuselage. It even proposed a sort of camel back, with a second deck of seats. Eventually, after "aggressively listening" to the airlines. Mr. Condit said, Boeing settled on a whole new cabin width and 10abreast seating. It also increased the range to 4,800 miles, and added movable galleys and lavatories for easy reconfiguring. The 777 offers folding wingtips to allow for parking at smaller gates.

Such engineering advances suggest that by waiting to launch the 77, Boeing may have outfoxed its rivals. "Airbus has always said they were superior technologically," said floward Rubel, aerospace analyst for Cyrus J. Lawrence Inc. "The 777 takes away that claim."

Waiting Risks

There are also risks in having waited. Deliveries won't begin until 1995, putting the 777 five years behind McDonnell's MD-11 and two behind Airbus's A-330. In the end, though, Boeing seemed driven to protect its 50%-plus world market share. The company is said to have obliged United by making only 15 of the 770 outright orders; 19 others remain subject to "reconfirmation," according to one knowledgeable person; allowing United to back away if the economy sours. Neither Boeing nor United will comment. By promising an entire "family" of 777s, filling different inches, Boeing found another edge; especially over McDonnell.

On Saturday, UAL Chairman Stephen Wolf telephoned Douglas's Mr. Hood seeking assurances that there was a firm timetable for a larger, longer-range follow-on to the MD-11, the MD-12X, Although the company hopes to launch the plane in 1931, Mr. Hood said Mr. Wolf 'wanted more confidence than we could give him that we are going to go ahead."

McDonnell's debt load also probably hurt, because airlines like to use a manufacturer's creditworthiness as collateral with lenders financing purchases. "This is a rich man's game," said Mr. Hood.

a rich man's game, Said mr. Hood. By Saturday afternoon, executives were so exhausted they were falling asleep in the middle of sentences. To keep awake, GE even started a pool in which participants bet on what airframe-engine combinations United might buy

United picks planes by running calculations through an extraordinarily complex conomic model. Created by United analyst Lou Natierio and therefore known as Valerio's Black Box—its aim is to arrive at a smele fluore that excresses the value of fiving a naturous arrived. The manufacturers detest the Box because they can't tell how much credit their products are given for certain purported advantages. Losers, of course, hate it most. After GE was eliminated Sunday evening, several people say, some company officials wept.

Even the winners didn't get off easy. To Pratt & Whitney's Sel Berson, Mr. Pope snapped in jest: "I'm sick of buying Prate & Whitney engines," before telling the stunned executive his product had won.

Boeing was summoned to Mr. Pope's office last. Mr. Condit and a colleague, Richard Albrecht, took their seats. Seconds later, Mr. Condit jumped out of his.

"United picks planes by running calculations through an extraordinarily complex economic model...Its aim is to arrive at a single figure that expresses the value of flying a particular aircraft."

BSDS -Inspiration

- Economy of Scope ...
 - ... adaptation by one industry of a successful process, technique or technology from another industry.(1)
- What can ship designers, builders and operators learn from the airline industry?
- "United [Airlines] picks planes by running calculations through an extraordinarily complex economic model... Its aim is to arrive at a single figure that expresses the value of flying a particular aircraft."(2)
- 1. Porter, Michael, The Competitive Advantage, Harvard University Press, 1985.
- 2. "How Boeing Got a New Airliner Aloft", Wall Street Journal, October 29, 1990.

BSDS – Development

- **Define a "single figure" measure of merit** to readily compare alternative vessel designs, including optimized new design vs. standardized off-the-shelf designs, finance schemes and operating scenarios
- Create a ship design tool to:

Parametrically design all feasible ships within a specified design space

- For the optimum solution produce detailed technical description (principal characteristics, form coefficients, major weight groups, speed / power curve, preliminary build cost)
- Perform trade-off studies between alternatives
- Create a comprehensive project planning tool to:
 - Include schedule of vessel operating and finance scheme
 - Include terminal CAPEX and OPEX
 - Incorporate port and cargo handling costs
- Integrate all to present complete picture of proposed project

BSDS – Inputs

Inputs to BSDS consist of detailed description of physical design constraints, build cost elements and expected economic conditions under which the shi(s) will operate.

LBSDS INPUT DATA		Vessel Cost: DSN	Declining balance factor		
Linear measures in feet, Weights in tons, Prices in USD	HP upper limit	Cost calc. switch	Term of depreciation	Fixed cost of mach'y.	Service allowance
	HP increment	Equity percent	Depreciable basis	Mach'y variable cost	Minimum propulsive coef.
Title Page:	Nominal fuel rate	Salvage value percent		Variable cost exponent	Bow bulb area percent
Prepared for	Prime mover type	Subsidy percent	Terminal Finance: DSN		Wetted surface coef.
Job code	71	Subsidy percent	Interest rate on debt	Machinery Weight Estimate: DSN	an to some W. or Section 1
Date	Fuel Rate Calculation: DSN	Vessel Depreciation: DST	Term of finance	Fixed mach'y weight	Supplemental Design Factors: DSN
Prepared by	Fuel rate switch	Depreciation method	Mortgage / lease switch	Variable mach'y weight	Double bottom factor
IDF reference	Fixed fuel rate	Deficient belong forton	Mortgage / lease switch	Var. mach'y weight exponent	Double side shell factor
Project	Variable fuel rate	Declining balance factor	Terminal Operating Costs: DSN		Ballast requirement factor Cargo cubic adjustment factor
	Fuel rate exponent	Term of depreciation		Hull Cost Estimate: DSN	Cargo cubic adjustment factor
Model & Output Options:	ruei rate exponent	Depreciable basis	Fixed operating costs	Steel mat'l. cost	Ballast adjustment factor
and the second s	Vessel Capacity: DSN		Reserved data field	Steel erection rate	Steel type indicator
Program switch	Vessel Capacity: DSN	Vessel Finance: DSN	Reserved data field	Steel labor rate	Forecastle indicator
Program switch	Max. t at load port DWT calc. switch	Interest rate on debt	Reserved data field	Cb erection rate factor	
Program switch	DW1 calc. switch	Term of loan - years	Annual escalation rate	Steel wastage factor	Output Control: DSN
	Throughput limit	Mortgage / lease ind.			Output switch
Project Description: DSN	Max. t at disch. port		Vessel Length Optimization: DSN_	Vessel Outfit Cost Estimate: DSN	Output switch
Project life		Crew Costs: DSN	LWL lower limit	Outfit weight factor	Output switch
Vessel type	Bunker Schedule: DSN	Avg. cost per crew	LWL upper limit	Fixed outfit cost	Project start year
WS or zero	Rotation	Crew cost inflation	LWL increment	Variable outfit cost	AND THE PROPERTY OF THE PROPER
Cargo value	Price - load port	Annual misc. costs		Var. outfit cost exponent	SENSITIVITY ANALYSIS
Cargo value	Price - disch. port	Misc. cost inflation	Block Coef. Optimization: DSN		Three variables may be tested per program run.
Freight escalator	Price inflation	Number of crew	Cb lower limit	LNG & LPG Inputs: DSN	0 11 1 1 1 1 1 0 1 1 7 701
	Vessel fuel margin		Cb upper limit	Long. strength factor	Sensitivity Analysis Switch: DSN
Throughput & Finance: DSN		M&R Costs: DSN	Cb increment	Containment weight factor	First variable number
Req'd. throughput	Port Time & Cost: DSN	M.E. M&R coef.		Containment fixed cost	Maximum value
Cargo stowage factor	Fixed load time	Hull M&R Coef.	Length / Beam Optimization: DSN	Containment variable cost	Minimum value
Discount rate - ship	Dock & undock time	M&R inflation rate	L/B ratio lower limit	Variable cost exponent	Increment
Discount rate - ship Discount rate - terminal	Dock & undock time Cargo pumping rate	Insurance rate	L/B ratio upper limit		C W A A A C C C A A DON'T
Corporate tax rate	Pump efficiency factor	Insurance inflation	L/B ratio increment	Shipyard Profit Rate: DSN	Sensitivity Analysis Switch: DSN
Corporate tax rate	Cargo viscosity	insurance imation	Maximum beam limit	Reserved	Second variable number
Tax credit	0 ,	Terminal Capital Cost: DSN	Maximum ocan mint	Reserved	Maximum value
Corp. structure	Port costs per voyage	Terminal fixed cost	Length / Depth Optimization: DSN	Reserved	Minimum value
nov.		Terminal fixed cost	L/D ratio lower limit	Shipyard fixed cost per hull	Increment
Route Data: DSN	Vessel Lightering: DSN _	Terminal variable cost	L/D ratio lower limit	Shipyard profit rate	a title to be a part
One way distance	Cargo lightered	Equity Contribution	L/D ratio upper limit		Sensitivity Analysis Switch: DSN
Operating days	Lightering pump factor	Salvage value	L/D ratio increment	Resistance & Propulsion: DSN	Third variable number
	Fixed lighter time		Maximum depth limit	Number of screws	Maximum value
Propulsion: DSN	Variable lighter time	Terminal Depreciation: DSN		Midship coefficient	Minimum value
HP lower limit	Lightering cost	Depreciation method	Machinery Cost: DSN	Appendage resistance	Increment
. Au					

BSDS – Output

Eight to twelve pages, depending on design search space, consisting of: 1. Title Page, 2. List of Inputs, 3. Vessel Design Optimization, 4. Principal Characteristics and Cost Est, 5. Speed vs. Power vs. Throuput, 6. OPEX Schedule, 7. CAPEX Schedule, 8. Summary

DEBEDDED BENEAURRE SESSION DEBEDDED SESSIONS DEBEDDED DEBEDDED SESSIONS DEBEDDED DEBEDDED SESSIONS DEBEDDED DES SESSIONS DEBEDDED DEBEDDED SESSIONS DEBEDDED	VESSEL OFTINIZATION DASED UPON THE FOLLOWING PROBLEM INDUT INFORMATION EENERAL SYSTEM INPUTS LENGTH OF AN EXPERIMENT OF A STATE O	### DEFINITION ROPERTING PROCESSION FOR STATE AND ADDRESS OF STATE AD	### AND TEACHER OF THE PART OF
### HORSEPOWER ### SPEED FUEL #### FUEL ####################################	SCHEDULE OF OPERATING COSTS FOR A SINGLE VESSEL (THOUSANDS): YEAR CREW FUEL N R INS. MISC/PORT TOTAL FINANCE 1993 2280. 1874. 202. 732. 1156. 6044. 66. 1194. 2360. 1704. 235. 735. 1213. 6268. 270. 1995. 270. 270. 270. 270. 270. 270. 270. 270	SCHEDULE OF FINANCIAL INFORMATION FUR A SINGLE VESSEL (THOUSANDS) YEAR REVENUE OP.COST DEPREC. INTEREST PRINCIPAL CASH FLOW 1993 9152. 6110. 4880. 4224. 608. 347. 1994 9610. 6336. 4880. 4227. 673. 472. 1995 10090. 6573. 4880. 4153. 749. 601. 1996 10955. 6819. 4880. 4153. 749. 601. 1997 11125. 7074. 4880. 4370. 632. 737. 1997 11125. 7074. 4880. 3799. 923. 889. 1998 11285. 7084. 4880. 3879. 923. 1890. 1999 12285. 7012. 4880. 3871. 1003. 1030. 1999 12285. 7012. 4880. 3871. 1035. 1157. 1186. 2000 12878. 7894. 4880. 3817. 1053. 1157. 1186. 2001 13572. 8190. 4880. 3301. 1401. 1526. 2002 14918. 8894. 4880. 3317. 1726. 145. 2004 15553. 9134. 0. 2986. 1916. 346. 2006 15553. 9134. 0. 2986. 1916. 346. 2006 15553. 9134. 0. 2986. 1916. 346. 2007 18121. 10175. 0. 2281. 2821. 10054. 2009 19776. 101644. 0. 1933. 2905. 1755. 2000 18777. 10544. 0. 1933. 2905. 1755. 2001 290776. 11116. 0. 1218. 3864. 4416. 2309. 2012 290776. 11116. 0. 922. 3864. 4416. 2309. 2014 25498. 12994. 0. 0. 0. 8552. 2015 24773. 13441. 0. 0. 0. 8552. 2016 28111. 13597. 0. 0. 0. 10. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2016 28111. 13597. 0. 0. 0. 0. 8077. 2017 31975. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2016 28111. 13597. 0. 0. 0. 0. 8077. 2017 31975. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 0. 8552. 2017 31977. 14364. 0. 0. 0. 8552.	VESSEL VOYAGE ANALYSIS DESIGN DWT 36336.71 CARGO DWT 35954.02 TRIPS/YEAR 44.22 TONS/YEAR 1590045.00 DEADWEIGHT DETERMINED AT LOADING PORT. DISCOUNTED COST PER TON 5.756

BSDS – Case Studies

- DBSDS: (Dry Bulk) preliminary design evaluation of 400,000 DWT ultra-large "Chinamax" iron ore carriers
- DBSDS: Comparison of self-propelled collier vs. ATB in Jones Act coal transport
- DBSDS: Various "minor bulk" transport projects (alumina, phosphate, sugar) design proposals
- LBSDS: (Liquid Bulk) preliminary design of alternative double-hull tanker designs to comply with US OPA'90 and MARPOL pollution prevention requirements
- LBSDS: Concept design evaluation of FCOJ tanker
- LBSDS: Evaluate adaptation of single skin tanker for fresh water transport
- LGSDS: Under Development
- All modules of BSDS include sensitivity analysis capability and ability to input existing design for comparison to new optimized design proposal.
- Note ... For long-term industrial transport projects where ship(s) are in captive employment for most / all of vessel's service life, optimized design <u>almost always</u> produces lower DACPUT than lower initial cost off-the-shelf standardized design.

BSDS - Eureka!

Straight Answers for Strategic and Technical Decision Makers in Dry, Liquid, Gas Industrial Marine Shipping Sectors

Innovations

NSPIRATION for TransTech Marine's Bulk Shipping Develop ment System (BSDS) came from two sources, claims Geoffrey Uttmark president of the company.

First was the intuitive appreciation that technical design and project financial/economic analyses are, as far as the shipper is concerned, simply two sides of one coin. Ideally, the ship (or fleet of ships) should be sized to cargo characteriaties and throughput requirements, and around any physical constraints imposed by such details as draught limitations, berth size, storage capacity and canals. This means standardised 'off-the-shelf' designs might not be ideal and, if not, the difficulty comes in trying to balance the etchnical and economical trade-offs.

The second source of inspiration is ransTech's contention that shipping is not always a derivative business as commonly thought. Many examples exist of trades that did not exist until the technology to exploit them was developed, so shipping technology and economics can lead to the development of a market.

Uttmark claims that many industrial shipowners simply select the lowest freight rate from a variety of stock designs, because the industry lacks the tools the provide a better approach. BSDS has been designed to give the ship owners a tool with which "to negotiate more effectively with the builder, as well as enabling the shipyard to respond more rapidly and completely to owners' specific design requirements." The BSDS can be therefore viewed as a "complete management

A complete management empowerment tool BSDS measures the trade-off

empowerment tool" integrating a technical design module with a complete project financial presentation, comprising loan amortisation, schedule of operating costs and eash flow projections

To date BSDS has been used in a consultative role on projects for shipping coal, iron ore and raw sugar. Ultrands believes "there are mining, agricultural, oil and gas, and other shipping group interests who would benefit from DBSDS (Dry Bulk Shipping Development System), LBSDS (Liquid Bulk Shipping Development System), or LGSDS (Liquid Gas Shipping Development System) to belp validate or develop projects where efficient seaborne transport is critical."

An example of where the system would be beneficial is for exporters of lower value commodities, which are vulnerable to being closed out of overseas markets by transportation costs. Trans Feel claims BSDS can assist policy makes determine if limited resources would be better invested in the national Heet or in harboru improvements, enabling deeper draught ships to load more cargo, have a faster trumaround time, hence lowering freight rates through improved efficiency.

HOW IT WOPKS In a case study using DBSDS, a coal

In a case study using DBSDS, a coal carrying cargo vessel operating on the Great Lakes shuttle service had some of the vessel's measurements already set by a desire not to exceed the constraints of the Saint Lawrence Seaway. The overall length was reduced from the maximum, as this is the most costly dimension. Design depth ratios and beam ratios were set within certain limits as was the block coefficient. Purther measurements were also input to define hull constraints.

A preferred main propulsion system, with power output and propeller selection, propulsive coefficient, appendage resistance, an initial nominal fuel rate and required service margin were added into the machinery section, along with options for no bulbous bow and bunker costs and loading requirements.

A cargo unloading system involving the use of high derricks was selected in preference to conveyors to increase cargo capacity and allow the carriage of deck cargo.

Full vessel financing details including construction subsidy, vessel depreciation and owner taxing information is also input, along with construction and operation details.

In the case study the program explored 53 separate designs within the power range selected. Output of essentially redundant designs is kept to a minimum "by the judicious selection of the increments of the input variables within the allowed ranges," said Uttmark.

Lowest cost solution

Each successive design iteration seeks a lower DACPUT (Discounted Annual Cost Per Unit Throughput) figure than previous designs, a process that continues until the absolute minimum solution is found or the specified design space is fully exhausted. The least cost transport solution within the defined design space is produced because the DACPUT measure captures all ship construction, finance and operating costs on a discounted life-cycle cost basis. To ensure that a true minimum has been achieved, the increments or bounds of the design variables can be reduced or expanded in subsequent program executions. Uttmark claims this degree of control is essential, "since in some applications (such as supplying a steel mill with limited scrap storage capacity) suboptimisation of shipping costs might be less critical than optimising the process as a whole."

Uttmark believes perceptive use of DBSDS can point to intelligent questions, leading to improved design and project structuring. "Final absolute decisions always remain the domain of the designer, shipowner, operator or builder." He goes on to say, "this is bulk shipping project development as it should be, using DBSDS to evaluate alternatives completely and economically, so that managers charged with design, finance and operations can take their decision insightfully and authoritatively."

